

Department	VI – Computer Science and Media / <i>Informatik und Medien</i>
Degree level	Bachelor's
Degree program	Print and Media Technology / <i>Druck- und Medientechnik</i>
Type of instruction	Exercise
Credits	5
Availability	Every semester
Hours/week	4

Course number	B08
English title / German title	English for Print & Media and Presentation Skills / <i>Fachenglisch Druck & Medien und Praesentationstechnik</i>
Credits	5 Cr
Instruction hours	4 hours per week during the lecture period of the semester
Subject coverage	Multidisciplinary fundamentals of technology as well as presentation techniques and strategies
Learning objectives / Competencies	<p>Students are able to perform the following tasks:</p> <ul style="list-style-type: none"> - Understand technical texts of B1/B2 level of the Common European Framework of Reference for Languages, present technical matters, describe diagrams regarding printing processes, and formulate brief written depictions from the fields of print and media. - Give a print and media related presentation understandably and freely in accordance with the basic rules of giving presentations in English. Familiarity with current presentation programs is the goal, i.e. going beyond the employment of an OHP. - Employment of fundamental English grammar rules in communication.
Requirements	Recommended level of English: Level A2/B1 in line with the Common European Framework of Reference for Languages.
Level	2 nd semester of the degree program
Type of course	Exercises in the form of individual, pair and group work; free discussions on the basis of texts in the form of language and skills exercises
Status*	Required course
Semester when offered	Every semester
Assessment of performance	One written exam on presentations, one written exam on print and media, and one individual presentation of 10-12 minutes given freely on a topic from print and media or another engineering/business field.
Determination of the grade	1/6th presentation examination, 1/3 presentation, 1/2 print and media examination
Recognition of alternative courses*	Course with similar contents
Contents	<ul style="list-style-type: none"> - Technical terminology based on various technical texts/visuals from print and media, e.g. fundamental printing processes, their historical background plus keyboard symbols - Design of model structures of presentations with corresponding standard phrases plus behavior strategies for effective presentations - Passive constructions in technical English
Literature	To be announced in class.
Further information	This course is offered in English.

* Only relevant for Beuth students enrolled in a degree program.