

Modulbeschreibung Studium generale

Datenfeld	Erklärung
LV-Nr.	92
Titel deutsch	Presenting in English
Titel englisch	Presenting in English
Leistungspunkte	2,5
Workload	2 SWS Ü (Ü = Übung)
Lerngebiet	Studium generale, Fremdsprachen
Lernziele / Kompetenzen	Students will have perfected their ability to structure a professional presentation, using relevant phrases in English for their selected topics improved their diction and intonation developed individual, unique ideas for the presentation of their talks, especially with the needs of an international audience in mind created new visuals to enhance a professional presentation
Voraussetzungen	minimum high B1 - C CEFR
Niveaustufe	Bachelor- und Masterstudiengänge
Lehrform	Seminaristischer Unterricht mit Hausübung Presentation + written test
Status	Wahlpflicht
Häufigkeit des Angebotes	Jedes Semester
Prüfungsform	Projekt / Projektpräsentation Übung mit integrierten Hausaufgaben und Rollenspiele
Ermittlung der Note	Presentation 75%, test 25% Regular attendance is a requirement for this course.
Anerkannte Module	

Inhalte	<p>Strategies for beginning and ending presentations; linking these two parts signposting – filling in the gaps of language for smooth transitions storytelling visualizing presentations language of graphs for scientific and technical topics</p>
Literatur	<p>Adler, R. B., & Elmhorst, J. M. (2008). Communicating at work: Principles and practices for business and the professions. (9th ed.). New York: McGraw Hill. (basic textbook on corporate communication) Duarte, Nancy (2008). Slide:ology: The Art and Science of Creating Great presentations. Sebastopol, CA: O'Reilly. (visualizing) Powell, Mark (2011) Dynamic Presentations. Cambridge University Press. Powell, Mark (2011) Presenting in English. Heinle. (presenting in English, focus on language accuracy and fluency) Reynolds, Garr (2008). Presentationzen: Simple Ideas on Presentation Design and Delivery. Berkeley, CA: New Riders. (less is more, how to get to the heart of your message) Reynolds, Garr (2010). Presentationzen DESIGN. Simple Design Principles and Techniques to Enhance Your Presentations. Berkeley, CA: New Riders. (as above with focus on design issues) Class reader on special subjects + online source list.</p>
Weitere Hinweise	Das Modul wird auf Englisch angeboten
Raumbedarf	Seminar